



Call for Proposal

Improving Women Shea Collectors' Capacity in Ghana Strengthening 40 existing women cooperatives

Introduction

The Global Shea Alliance (GSA), in partnership with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) has launched a 2-year national program to improve the capacity of women shea collectors in Northern Ghana.

The proposed project will be implemented through public-private partnerships with GSA members based on three sets of activities: 1. cooperative formation, 2. improvement of capacity of existing cooperatives in quality processing and business management, and 3. private investment into cooperatives.

1. Project Description

The objective of this project is to improve product quality, create new jobs and facilitate direct sourcing of shea kernels between women cooperatives and private buyers for 10 new cooperatives and strengthen 40 other existing cooperatives in Ghana.

The project further aims at developing the capacity of women collectors and processors to process shea, facilitate access to quality equipment such as warehouses and stoves, as well as improve the sustainability of shea parklands to ensure continued access to shea trees. To facilitate direct sourcing, and improve business capacity of cooperatives for both new and old cooperatives as well as increase volumes sold and develop private investment into cooperatives and market linkages.

2. Roles & Responsibilities

The GSA will carry out the following activities as part of the project:

1. Leverage the support of NGO partners in shea growing communities to identify cooperatives and their locations that require specific training needs;
2. Link the existing cooperatives to private sector partners for direct supply and provide training support;
3. Conduct four major trainings for the existing cooperatives. The trainings will include shea kernel quality training, cooperative management, business development and kernel aggregation trainings to build their capacity;
4. Select approximately 100 women per cooperative to undertake an intensive five-day training of trainers' session to cover the four training modules;
5. Develop training curriculum and translate same into local languages for the community level trainings;

The private sector partner is also expected to make the following contribution to the project;

1. Provide in-kind support to the existing cooperatives connected to the private sector for market linkages;
2. Direct investment in the cooperative through the provision of warehouse equipment i.e. scales, pallets and jute sacs etc. and stoves;
3. Provide health and safety trainings and equipment;
4. Tree planting trainings

The Global Shea Alliance invites private partners in Ghana seeking to improve the capacity of their existing cooperatives to submit a proposal using the attached application form. Interested private sector partners should complete and submit project application form to the GSA Secretariat, addressed to Prince Nunoo, Project Manager: p.nunoo@globalshea.com

Please download the project application form [here](#).